



Hello,

We are delighted in your interest for the following course:

**MSc in Communication, Behaviour and Credibility Analysis.**

The attached details will help you to get the best from the programme and should address most things you need to think about as you prepare for the course.

If you have any further questions then please feel free to contact the team on service@eiagroup.com or call us on +44 (0) 161 413 8930.

We look forward to seeing you in Manchester.

Best regards,

The EIA team.

*“The single biggest problem in communication is the illusion that it has taken place ”*

*George Bernard Shaw*



## Schedule

All live workshops will start at 9:00 am and finish at 5:00 pm.

For full programme schedule and live dates visit: [www.eiagroup.com/cbca](http://www.eiagroup.com/cbca)

## Venue Details

EIA, 1 Express Networks  
1 George Leigh Street  
Manchester  
M4 5DL

+44 (0) 161 413 8930

A map of the location can be found  
at the back of this document.



## Course Notices

- Drinks and Snacks will be provided during course hours.
- You will need to arrange the booking and costs of your travel, accommodation, and meals outside of the course fee.
- Our staff will be on hand to welcome you at the start of the course and advise on the social, dining and cultural scene if you find time to explore. The venue is close to the trendy and cultural Northern Quarter neighbourhood of Manchester, with lots of options for lunch, we would be happy to recommend some of our favourites.
- There is a great number of accommodation options available within walking distance of the training venue, two options close by are:

- Crowne Plaza                      4 Star Hotel      website: [bit.do/manchestercrownplaza](http://bit.do/manchestercrownplaza)
- Holiday Inn Express            3 Star Hotel      website: [bit.do/manchesterholidayexpress](http://bit.do/manchesterholidayexpress)

If you would like to book an alternative Hotel, the Laterooms website lists and gives good reviews and prices on many that are close to the Training Venue.

- Laterooms Manchester website: [bit.do/manchesterhotels](http://bit.do/manchesterhotels)



## Preparation

1. Let us know by return email of any special access or dietary requirements. We can then tailor the stay and refreshments for your needs.
2. Let us know when you plan to arrive/leave and where you are staying.
3. Overseas Travellers, The weather in Manchester may be rainy, so please come prepared. This link is worth checking just before you pack your case.  
- BBC Weather website: [bit.do/manchesterweather](http://bit.do/manchesterweather)
4. There is no dress code, please arrive in whatever you are comfortable in.

## Communications

Free Wi-Fi internet access is available at the training venue.

## Emergency Contact

An emergency contact number for during the event is +44 (0) 161 413 8930 which captures your message and directs it straight to our team for an immediate call back if you leave a contact number.

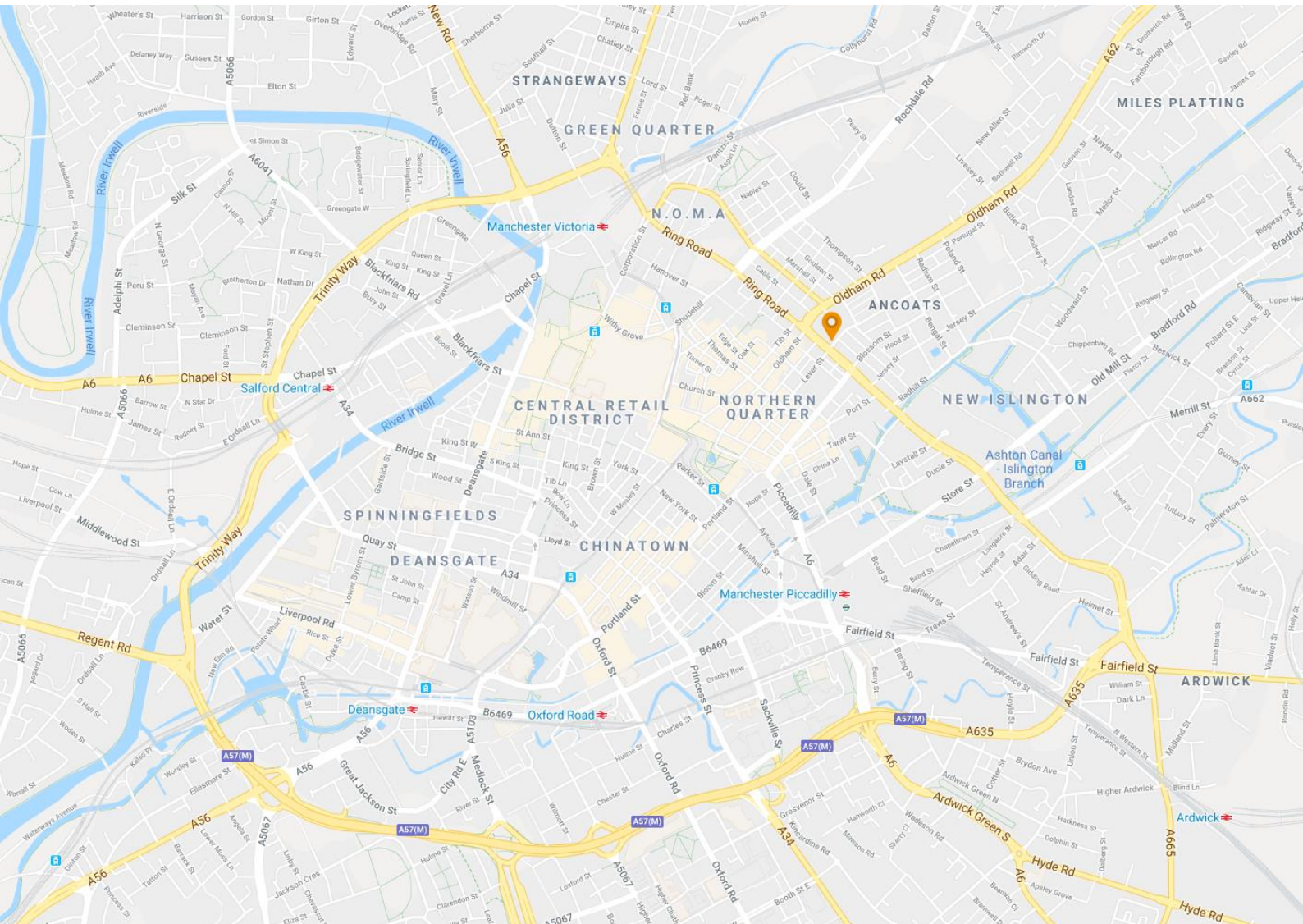
## Certification

The courses digital certificate will be sent to you following successful completion of the course and any online evaluations.





## Map



## Address

EIA, 1 Express Networks  
1 George Leigh Street  
Manchester  
M4 5DL

## Phone

+44 (0) 161 413 8930

## Train Stations

Manchester Piccadilly  
Manchester Victoria

## Airport

Manchester Airport