



Hello,

We are delighted to welcome you onto the following course:

**MSc in Communication, Behaviour and Credibility Analysis – April 2020 Intake.**

This MSc's first year consists of two live workshops either side of a 12-month personal programme.

Attached are details for the first live workshop to be held in **Manchester, UK** on:

**Wednesday 29<sup>th</sup> April – Friday 1<sup>st</sup> May 2020**

The details include the training venue location, start times for each day, accommodation options nearby, and a link to a local weather forecast... As a general rule, when visiting Manchester, expect a lot of fun, and a little rain.

If you have any further questions in the run-up to our workshop, then please feel free to contact us on [service@eiagroup.com](mailto:service@eiagroup.com) or call us on +44 (0) 161 413 8930.

We look forward to seeing you in Manchester soon!

Best regards,

The EIA team.

*“ The single biggest problem in communication  
is the illusion that it has taken place ”*

*George Bernard Shaw*



## Schedule

Day 1 - BA Workshop	Start – 9:00 am	Finish – 5:00 pm
Day 2 - BA Workshop	Start – 9:00 am	Finish – 5:00 pm
Day 3 – Induction to Diploma	Start – 9:00 am	Finish – 5:00 pm

## Venue Details

Crowne Plaza Manchester City Centre  
70 Shudehill  
Manchester  
M4 4AF

+44 (0) 161 828 8600

A map of the location can be found at the back of this document.



## Course Notices

- Drinks and Snacks will be provided during course hours.
- You will need to arrange the booking and costs of your travel, accommodation, and meals outside of the course fee.
- Our staff will be on hand to welcome you at the start of the course and advise on the social, dining and cultural scene if you find time to explore. The venue is close to the trendy and cultural Northern Quarter neighbourhood of Manchester, with lots of options for lunch, we would be happy to recommend some of our favourites.
- There is a great number of accommodation options available within walking distance of the training venue, two options close by are:

- Crowne Plaza                      4 Star Hotel      website: [bit.do/manchestercrownplaza](http://bit.do/manchestercrownplaza)

- Holiday Inn Express              3 Star Hotel      website: [bit.do/manchesterholidayexpress](http://bit.do/manchesterholidayexpress)

If you would like to book an alternative Hotel, the Laterooms website lists and gives good reviews and prices on many that are close to the Training Venue.

- Laterooms Manchester website: [bit.do/manchesterhotels](http://bit.do/manchesterhotels)



## Preparation

1. Let us know by return email of any special access or dietary requirements. We can then tailor the stay and refreshments for your needs.
2. Overseas Travellers, The weather in Manchester may be rainy, so please come prepared. This link is worth checking just before you pack your case.

- BBC Weather website: [bit.do/manchesterweather](http://bit.do/manchesterweather)

3. There is no dress code, please arrive in whatever you are comfortable in.

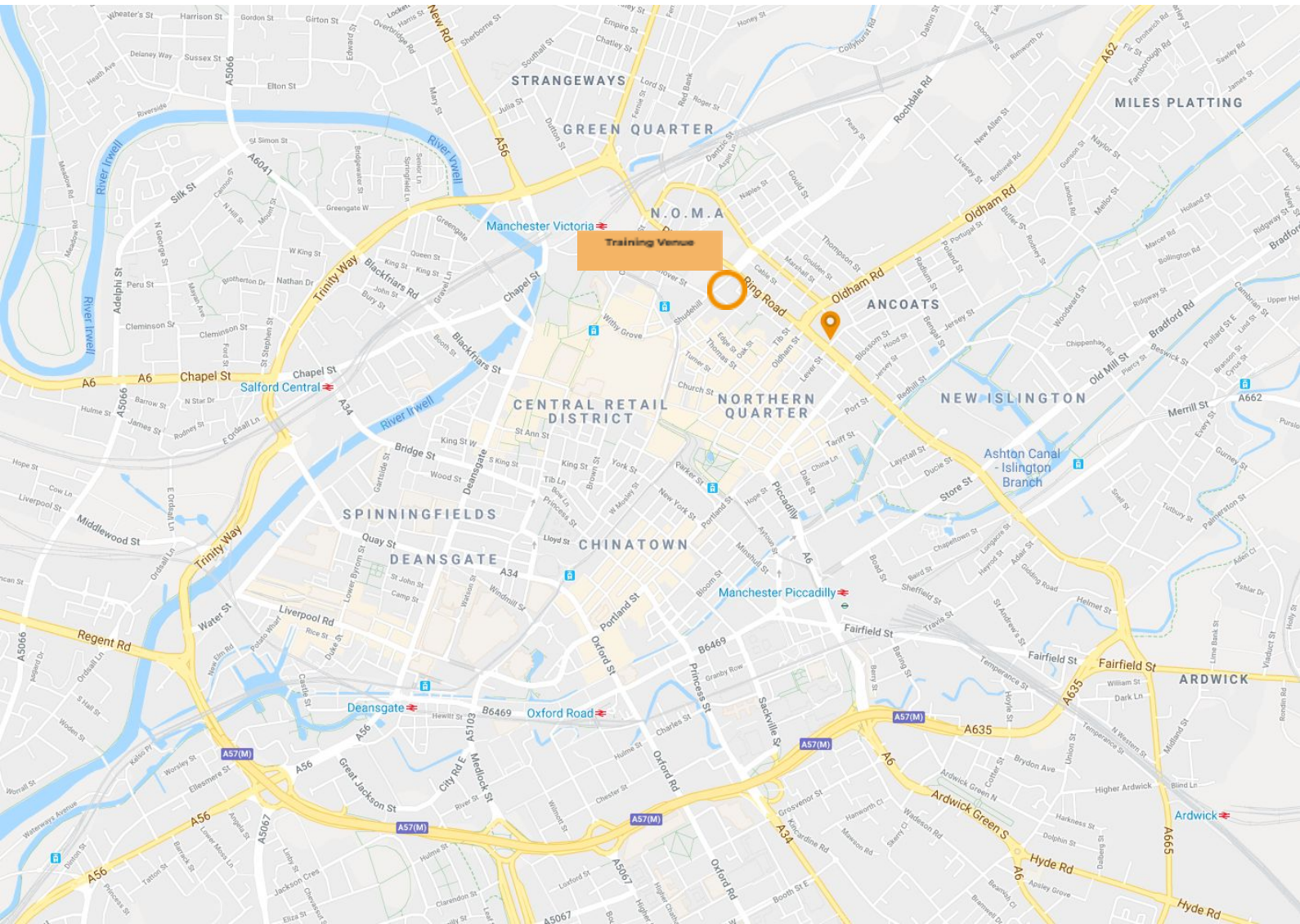
## Communications

Free Wi-Fi internet access is available at the training venue.

## Emergency Contact

An emergency contact number for during the event is +44 (0) 161 413 8930 which captures your message and directs it straight to our team for an immediate call back if you leave a contact number.





### Address

EIA Group, Waulk Mill  
Bengal Street  
Manchester  
M4 6LN

### Phone

+44 (0) 161 413 8930

### Train Stations

Manchester Piccadilly  
Manchester Victoria

### Airport

Manchester Airport