Paul Ekman Associate Programme

Delivered by Paul Ekman International (PEI)
in partnership with The Emotional Intelligence Academy (EIA)
Learn to be a master of Emotional Skills and Credibility Analysis by becoming an Ekman Approved Associate

The Ekman Associate Program is the world’s only training program where you can get certification as an Ekman Approved Associate and become licensed to deliver the official Dr. Ekman training methods.

Dr. Ekman is a leading psychologist and researcher in the fields of Emotion, Deception, and Credibility. His work has been vital in combating some of the world's most prominent challenges such as terrorism, fraud, and high stake deception. Ekman’s commitment to scientific validity has earned the respect of top business professionals and organizations around the world who adopt his methods and approaches to communicate effectively, route of deceptive practices, and nurture an ethical and emotionally skilled workforce.

Such organizations include the C.I.A, Disney Pixar, UK Department of Defence UK, Apple, The Drug Enforcement Agency, Emirates airlines and The European Central Bank.

Over three days of concentrated training during the Ekman Associate Program, you will advance your knowledge, acquire a powerful set of skills, and develop clear approaches and methodologies to apply your new skills, and share them with others.

Who is the Ekman Associate Programme for?

The course has been developed using both research conducted in the fields of psychology, linguistics, criminology, and sociology.

The Ekman Associate Program is designed for professionals who see the value of adopting Emotional Skills and Credibility Analysis based competencies within their professional workplace and would like to offer the best and most scientifically supported techniques and methodologies to their customers by adopting the Ekman approved content and training methods.

Most Ekman Associates tend to be in one of the following professions: Consultants, Coaches, Trainers, HR Managers, Mentors, and L&D Managers who want to secure approval to add Paul Ekman Approved core content into their wider training/delivery initiatives. Be that leadership, team development, negotiation, sales, and recruitment, for example.

While the Associate Program will help you develop the skills to handle Ekman content, we do ask those applying for the associate’s program already have some experience as a trainer, facilitator or speaker so you are better prepared to hit the ground running once you have completed the program.

As an attendee you will

- Become a master of the core Paul Ekman content.
- Be equipped with official resources, videos, slide decks, and materials.
- Develop multiple uses and applications for the content.
- Have the confidence and expertise to deliver the content professionally and proficiently.
- Understand how to adapt and tailor the content to your clients and their contexts.
- Have a personal development plan to continue your learning and enhance your skill set.
Why become an Ekman Approved Associate?

Credibility and Integrity

Dr. Paul Ekman’s work in the fields of emotion, trust, and deception is unparalleled. He has conducted over 50 years of research and is listed as one of the world most influential people (time magazine).

By becoming an Ekman Associate you will have access to the same methodology and approaches currently being adopted by some of the leading agencies and businesses around the world, including the FBI, Disney, Apple, Emirates, NYPD, Fox, and the CIA.

As an Ekman Associate you will feature on the Paul Ekman International website so everyone will know you are Paul Ekman certified.

Flexibility

Once approved you will be equipped with the latest and best training tools and materials to enable you to use and deliver cutting-edge behaviour science using Dr. Paul Ekman approved content.

Support

All associates will have access to 24/7 customer support where you can have your questions answered by our expert service team.

You will also have the opportunity to share and learn best practices with a growing instructor community.

Entry Requirements

- Delegates must have passed ESaC and ETaC before being able to start this course.

- An Ekman Associate License is required before being able to start this course.

See ‘The Process for becoming an Ekman Approved Associate’ to the right for more information.
Enrolment & Investment

There are two methods available to secure your place:

- Pay in Full: £5,500
- Payment via Deposit & Instalments

All course fees must be covered two weeks prior to the beginning of the course.

Once you have booked your place our team will contact you to arrange payment of the License. The Ekman Associate License is $4000 per year (+ VAT).

Staged payment plans and finance options are available, please contact us to discuss your requirements.

Please note: The License and any payment plans must be paid in full before the programme begins.

Travel and Accommodation

Travel and accommodation are to be arranged and funded directly by you once enrolment is confirmed.

We would be happy to provide recommendations based on your budget and requirements.

PEAP Key Dates and Details

See the course page on our website for the latest dates and more information:

www.eiagroup.com/peap

Please do not book flights or accommodation until confirmed dates have been provided.